

Diploma in Pharmacy Retail Operations

September 2024

Tuesdays - 6:30pm to 9:30pm

Please note this is a provisional timetable and subject to change:

Month	Day	Content
September	24	Introduced to the Training Team and Course - ON-CAMPUS
October	01	Introduction to Retail / Principles of Retail
	08	Why we do what we do / Basic Strategy
	15	Sales and Retail Pricing / What is Sales
	22	Visual Merchandising / Presenting your Store
	29	Category Management / Product Placement - ON-CAMPUS
November	05	Retail Marketing / Connecting with your customer
	12	KPI's / Managing Key Areas of your Store
	19	WIL / In Class work
	26	Motivating yourself / Managing Yourself
December	03	Introduction to Management / Preparing for the Next Steps
	10	WIL Presentations/ Presenting in-store Solutions - ON-CAMPUS



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